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# **OUR HOTELS**



#### **TML AFRICANA**

SUNEO ROYAL KENZ



#### **MAGIC HOTEL MANAR**



#### **TUI BLUE SCHEHERAZADE**



#### SPLASHWORLD VENUS BEACH



#### **MAGIC HOTEL SKANES**



**TML PENELOPE BEACH** 



#### **TUI BLUE PALM BEACH**





# SUSTAINABILITY POLICY







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# ENERGY



- Led light replacement in 100% of the public area of the Hotels.
- Led light replacement of 55% of the guest rooms out of 339.
- Installation of motion light sensors in the reception restroom and 2<sup>nd</sup> floor corridor for automated lightining control.
- Reduction of Electricity Power during winter time (closing period).
- Installation of « PureChlor » Salt Chlorine Generator in the Aquaparc main Pool based on the following advantages:

1. Production of fresh & pure chlorine without alteration, unlike conditioned chlorine which is sensitive to the surrounding factors (light, polluted air, temperature etc..)

2. Health: High desinfectant power removing almost all chloramines, so harmful to the health of bathers and responsible for unpleasant odors.

3. Respect for bathers' Health: no more red eyes, no more itchy skins, no more chlorine odor.

4. Cost Saving: significant reduction in transport and storage costs: low cost of use, salt is half the cost of conditioned chlorine; storage in large quantities, reduction in delivery times and contraints related to storage regulations.



# WATER EVERY DROP COUNTS

2022	2023	Target 2025				
Water Water Consumption/Night 0,567 m <sup>3</sup>	Water Water Consumption/Night 0,480 m <sup>3</sup>	Water Consumption/Night 0,400 m <sup>3</sup>				



- Halving water use across all restrooms: Installation of Water-Saving taps in both the front and the back of house restrooms.
- Water-Saving taps installation in the Guests rooms is planned to be done during the coming renovation winter 2024.
- Water the green space of the hotel with rain-birds during the cool parts of the day.
- Purchase of Eco-friendly laundry equipments during the renovation of winter 2021.
- Use of 90% of biodegradable laundry detergents.









# **WASTE** REDUCE, REUSE, RECYCLE

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2022	2023	Target 2025
1 Î	t <u>ŵ</u> t	
Waste Intensity kg/night	Waste Intensity kg/night	Waste Intensity kg/night
1,8	1,7	1,5

- No more Snack Buffet: Less leftovers and unnecessary overconsumption.
- Food Donation for local Authorities
- Single use plastic elimination programme in F&B
- Paper, Plastic and glass bottle recycling via local partners.
- Anti-Food Waste Compaign #Be\_Over\_With\_Your\_Leftover Scan Me BEFORE YOU EAT









### Doing the right thing for our People









- Open doors to enable the staff to live the customer experience before the opening.
- End of season party with presents distribution to thank the staff for their contribution to the success.
- Celebration of the National Women Day
- Grill party by the Aid El Kebir
- Celebration of Birthdays
- Come together with the Management Team by the end of the season
- Group Health Insurance that covers employee and their spouces and children.
- School assisstance at the begining of the Academic Year
- Ramadan Bag
- Eid Al Idha: Feast of Sacrifice
- Eid Al Sghir: Sugar Feast
- Employee Of the Month
- Interest free loans to the employee in need.





Year/Category	2022	2023
Managers	9%	9%
Masters	30%	33%
Executives	61%	58%





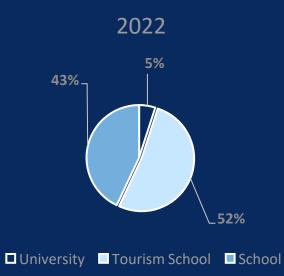
Total Workforce	2022	2023	Target
Local	87 %	80 %	90 %
No Local	13 %	20 %	10 %
Gender	72% Male 28% Female	74% Male 26% Female	70% Male 30% Female

By Age Group	2022	2023	Target
Under 30	33%	38%	40%
30 to 50	46%	48%	50%
Over 50	21%	14%	10%

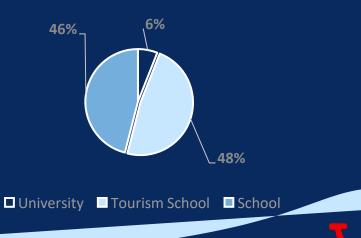
### School Level

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Total Workforce	2022	2023	Target
University	5%	6%	15%
Tourism School	52%	48%	60%
School	43%	46%	25%



2023



























Year	2022	2023	Target		
% Training	72%	84%	80%		





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### Health, Safety & Security



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## **Better for the Community**

Vous pouvez aider un enfant qui a besoin de grandir, jouer, se nourrir, étudier ....en faisant un don



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Social Actions	2022	2023	Evolution	Target Vs 2023
Back to School Assistance	13 810	15 670	13 %	20 %
Eid Al-Idha Assistance	8 775	15 386	75 %	17 %
Ramadan Bag	2320	3 360	45 %	49 %
Employee of the Month	1 200	1 500	25 %	20 %





Partnering with cultural non-profit, integrating cultural traditions in our guests experience and supporting environmentally focused local artists.





### Guests

Guests satisfaction surveys, solicitation of direct and targeted feedback to inform quality programmes.

### STAKEHOLDER ENGAGEMENT

#### **Local Communities**

Participation in local hotel associations, community benefit organisations, local heritage preservation initiatives and local recycling organisations.

### Colleagues

We value each colleague and provide a caring, inclusive, motivating and rewarding environment for all. We bring out the best in our people through effective training and personal development, enabling a fulfilling career with the Group

#### **Working Together**

We emphasise the importance of teamwork and treat each other with mutual respect and trust. By working cooperatively with both internal and external parties, we contribute to the MAGIC Hotels & Resorts Group's success and the sustainable development of the city where we are.

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# **Guests Servey last 7 Days**

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Last 7 Days	Target	Basis	Overall	service	F&B	Clean.	Room	Day time Activities	Evening Entertain.	Wifi
Splash Venus Beach	8,3	37	8,3	8,8	8,0	8,0	7,5	8,6	8,4	7,1
08/10/2023	/10/2023		SPLASH WOR	LD VENUS BEAC	CH 3*					Ok
Chambres li 20	bérées :			Questionn 20	aires :			Taux de répons 100.0%	e :	
	Séjour						Témoig	nage		
Situation géographique hôtel			3.5 (2	20)	Satisfaction séjo	our			100.0%	(19)
Service et dispo personnel hôtelier			4.3 (2	20)	Satisfaction anir	mations			94.4% (	18)
Propreté de l'hôtel			4.0 (2	20)	Recommandatic	on Hôtel			94.7% (	19)
Confort et propreté des chambres			4.0 (2	20)	Recommandatic	on Club Coralia			94.7% (	19)
Qualité et variété des repas			3.8 (1	9)						
Formule All Inclusive (boissons)			3.7 (2	20)						
Anir	nation Club C	oralia				Anii	mation Cord	alia Kids Club	ú.	
Accueil, dispo, amabilité équipe Co	ralia		4.6 (2	20)	Avec enfants				<b>35.0%</b> (	20)
Responsable Coralia			4.6 (2	20)	Accue <mark>i</mark> l des anin	nateurs			4.4 (5)	
Loisirs: sports, activité ludiques,			3.9 (1	7)	Infrastructures/r	matériels			4.2 (5)	
Activités journées			4.1 (7	7)	Programme d'ai	nimation			4.2 (5)	
Soirées Club Coralia			3.7 (1	(5)						
Soirées de l'hôtel (spectacles)			3.2 (1	(8)						

### **Guests Servey last 7 Days**

### SplashWorld Venus Beach Manage This Listing

•••••• 1,798 reviews

1,798 reviews #15 of 106 hotels in Hammamet

- Zone Touristique Av De La Paix, Hammamet 8050 Tunisia





#15 of 106 hotels in Hammamet



## SplashWorld Venus Beach ••••

Bilder

Zone Touristique - Av De La Paix 8050 Hammamet Tunesien Auf Karte anzeigen



Hotelübersicht Bewertungen

Videos Fragen





### Membership Associations





Office National du Tourisme Tunisien



الجامعة التونسبية لوكالات الأسفار والسياحة Fédération Tunisienne des Agences de Voyages et de Tourisme

# FTAV







Vous pouvez aider un enfant qui a besoin de grandir, jouer, se nourrir, étudier ....en faisant un don



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### **Selection of Our Awards & Recognition**









CEO

المعمورية التونسية وزارة الحاجلية

الإحارة العامة للدرس الوطني

تونس وي. 14 ــــر 2020

### Selection of Our Awards & Recognition











Association : ARC En CIEL 27 oct. 2022 · 📀

3ème séjour au magnifique Hotel Splashworld Venus Beach avec nos enfants de la moyenne section Section I avec nos enfants de la moyenne section Regional avec nos enfants de la moyenne enfants riche en apprentissage, autonomie, confiance en soi, sociabilité...., Section volte s'amusant et en passant du bon temps Composition vraiment merci à tout le staff de l'hôtel qui était aux petits soins, un grand merci pour l'animation et en particulier l'animateur Amine, merci Madame Yosra, Amira, le photographe pour les belles photos en cadeaux Composition Ines et Fatma we love you

MAGIC Hotels & Resorts Merci beaucoup





THANK YOU FOR THANK YOUR KIND YOUR KIND ATTENTION ATTENTION