

QUALITY SERVICE POLICY

The Management of Aqua Mirage Club Marrakech affirm that guest satisfaction is a value in itself. To achieve a highest level of guest satisfaction, the quality management service is based on the following objectives and commitments:

- <u>Establish</u> a close and permanent contact with guests to understand better their needs and expectations.
- <u>Measure</u> objectively our guest satisfaction level. Consider these suggestions and opinions as a basis to immediately solve any problems or make future improvements in our services and products.
- <u>Promote</u> interactive management and teamwork, while encouraging training of the labour force and learning process.
- <u>Seek</u> to stand out with the service provided by our staff:
 - ✓ Pay close attention to the details.
 - ✓ Be friendly with all guests; make them feel they are important.
 - ✓ Demonstrate empathy to the guests
 - ✓ Give a large smile
- <u>Guarantee</u> a high-level quality service to our guests.
- <u>Comply</u> with legal provisions and commitments set by the company. Improve the efficiency of the management processes.
- <u>Maintain and update</u> our management system, promoting all processes and instructions to create a framework for our establishment and to review our annual targets.